



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates- Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates 10/04/16-10/10/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike, Furman,  
Phone/Fax /  
CPE 297/317/4711  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
AMY MCCREARY

Date Entered 05/23/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169944  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,898.25  
Net Total \$10,756.75  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
Grand Total:	67	\$12,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (1)	10/04/16-10/07/16	4	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	3		X	X	X	X						Greensboro (WXLV)	News14 ABC45	5/23/16
1.1	Revised Line / News (1)	10/04/16-10/07/16	4	1:00	6:28A- News-News 14 Carolina on ABC 45 at 630am	2		X	X	X	X						Greensboro (WXLV)	News14 ABC45	9/18/16
1.2	Normal Line / News (1)	10/04/16-10/07/16	4	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	3		X	X	X	X				\$25.00		Greensboro (WXLV)	News14 ABC45	9/26/16
1.2.1	Closed Preempt (1)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - LUR \$100 for political spots in 6:28am News	
1.2.2	Closed Preempt (1)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - LUR \$100 for political spots in 6:28am News	
1.2.3	Closed Preempt (1)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - LUR for political in time period is \$50	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Relier Relier*

10/14

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

**Contract # 2505351**  
Schedule Dates 10/04/16-10/10/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4711  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
AMY MCCARY

Date Entered 05/23/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169944  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,898.25  
Net Total \$10,756.75  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Revised Line / SPOT (2)	10/04/16-10/07/16	4	:30	7A- ABC-Good Morning America			2	2	2	2						Greensboro (WXLV)	Good Morning America	5/23/16
2.1	Normal Line / SPOT (2)	10/04/16-10/07/16	2	:30	7A- ABC-Good Morning America			2	2	2	2			8	\$120.00	\$960.00	Greensboro (WXLV)	Good Morning America	9/29/16
3.0	Revised Line / SPOT (3)	10/04/16-10/07/16	4	:30	9A- Dr Phil 2			1	1	1	1						Greensboro (WXLV)	Dr. Phil	5/23/16
3.1	Normal Line / SPOT (3)	10/04/16-10/07/16	4	1:00	9A- Dr Phil 2			1	1	1	1					\$40.00	Greensboro (WXLV)	Dr. Phil	9/18/16
3.1.1	Closed Preempt (3)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
3.1.2	Closed Preempt (3)	10/05/16															Greensboro (WXLV)	Pre-empt/Spot -	
3.1.3	Closed Preempt (3)	10/06/16															Greensboro (WXLV)	Pre-empt/Spot -	
3.1.4	Closed Preempt (3)	10/07/16															Greensboro (WXLV)	Pre-empt/Spot -	
4.0	Revised Line / SPOT (4)	10/04/16-10/07/16	4	:30	10:58:25A- ABC-The View			1	1	1	1						Greensboro (WXLV)	The View	5/23/16
4.1	Revised Line / SPOT (4)	10/04/16-10/07/16	4	:30	10:58:25A- ABC-The View	2		X	X	X	X						Greensboro (WXLV)	The View	9/18/16
4.2	Revised Line / SPOT (4)	10/04/16-10/07/16	4	:30	10:58:25A- ABC-The View			1	1	1	1						Greensboro (WXLV)	The View	9/27/16
4.3	Normal Line / SPOT (4)	10/04/16-10/07/16	3	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$80.00	\$320.00	Greensboro (WXLV)	The View	9/29/16
5.0	Revised Line / SPOT (5)	10/04/16-10/07/16	4	:30	12P- The Doctors	2		X	X	X	X						Greensboro (WXLV)	The Doctors	5/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR2516944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4711	Commission	\$1,898.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$10,756.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate AMY MCCARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT (5)	10/04/16-10/07/16	4	:30	12P- The Doctors		1	1	1	1	1				\$20.00		Greensboro (WXLV)	The Doctors	9/18/16
5.1.1	Closed Preempt (5)	10/05/16															Greensboro (WXLV)	Sold Out/Exception -	
5.1.2	Closed Preempt (5)	10/06/16															Greensboro (WXLV)	Client Request/Spot -	
5.1.3	Closed Preempt (5)	10/07/16															Greensboro (WXLV)	Client Request/Spot -	
5.1.4	Closed Preempt (5)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - HRA	
6.0	Revised Line / SPOT (6)	10/04/16-10/07/16	4	:30	12:57:58P- ABC-The Chew		1	1	1	1	1						Greensboro (WXLV)	The Chew	5/23/16
7.0	Normal Line / SPOT (7)	10/04/16-10/07/16	4	:30	2P- ABC-General Hospital		1	1	1	1	1				\$30.00		Greensboro (WXLV)	General Hospital	5/23/16
7.0.1	Closed Preempt (7)	10/05/16															Greensboro (WXLV)	Sold Out/Exception -	
7.0.2	Closed Preempt (7)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
7.0.3	Closed Preempt (7)	10/06/16															Greensboro (WXLV)	Sold Out/Exception -	
7.0.4	Closed Preempt (7)	10/07/16															Greensboro (WXLV)	Pre-empt/Spot -	
8.0	Revised Line / SPOT (8)	10/04/16-10/07/16	4	:30	3P- Dr Phil		1	1	1	1	1						Greensboro (WXLV)	Dr. Phil	5/23/16
9.0	Normal Line / SPOT (9)	10/04/16-10/07/16	4	:30	4P- Family Feud C		1	1	1	1	1				\$30.00		Greensboro (WXLV)	CAN AFR 4-5P Family Feud/Family Feud	5/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sigline7p-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR2516944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4711	Commission	\$1,898.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$10,756.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate AMY MCCABY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1	Closed Preempt (9)	10/07/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
9.0.2	Closed Preempt (9)	10/06/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
9.0.3	Closed Preempt (9)	10/05/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
9.0.4	Closed Preempt (9)	10/04/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
10.0	Revised Line / SPOT (10)	10/04/16-10/07/16	4	:30	5P- Peoples Court			1	1	1	1						Greensboro (WXLV)	Peoples Court	5/23/16
13.0	Normal Line / SPOT (13)	10/04/16-10/07/16	4	:30	7:28:30P- Family Feud B			1	1	1	1				\$100.00		Greensboro (WXLV)	Family Feud	5/23/16
13.0.1	Closed Preempt (13)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
13.0.2	Closed Preempt (13)	10/05/16															Greensboro (WXLV)	Pre-empt/Spot -	
13.0.3	Closed Preempt (13)	10/06/16															Greensboro (WXLV)	Pre-empt/Spot -	
13.0.4	Closed Preempt (13)	10/07/16															Greensboro (WXLV)	Pre-empt/Spot -	
14.0	Revised Line / News (14)	10/04/16-10/07/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			3	X	X	X	X					Greensboro (WXLV)	News14 On ABC 45	5/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR2516944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4711	Commission	\$1,898.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$10,756.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate AMY MCCREARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Revised Line / News (14)	10/04/16-10/07/16	4	:30	11:01P- News- News 14 Cancelling on ABC 45 at 11PM	2		X	X	X	X						Greensboro (WXLV)	News14 On ABC 45	9/18/16
14.2	Normal Line / News (14)	10/04/16-10/07/16	3	:30	11:01P- News- News 14 Cancelling on ABC 45 at 11PM	2		X	X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	News14 On ABC 45	9/29/16
15.0	Revised Line / SPOT (15)	10/04/16-10/07/16	4	:30	11:35P- ABC-Jimmy Kimmel Live			1	1	1	1						Greensboro (WXLV)	Jimmy Kimmel Live	5/23/16
15.1	Revised Line / SPOT (15)	10/04/16-10/07/16	4	1:00	11:35P- ABC-Jimmy Kimmel Live			1	1	1	1						Greensboro (WXLV)	Jimmy Kimmel Live	9/18/16
15.2	Revised Line / SPOT (15)	10/04/16-10/07/16	4	:30	11:35P- ABC-Jimmy Kimmel Live			1	1	1	1						Greensboro (WXLV)	Jimmy Kimmel Live	9/26/16
15.3	Normal Line / SPOT (15)	10/04/16-10/07/16	2	:30	11:35P- ABC-Jimmy Kimmel Live			1	1	1	1			4	\$80.00	\$320.00	Greensboro (WXLV)	Jimmy Kimmel Live	9/29/16
16.0	Normal Line / SPOT (16)	10/04/16-10/07/16	4	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$10.00	\$40.00	Greensboro (WXLV)	Nightline	5/23/16
17.0	Revised Line / SPOT (17)	10/08/16-10/08/16	4	:30	11P- 12A (EST)							1					Greensboro (WXLV)	Family Feud	5/23/16
17.1	Normal Line / SPOT (17)	10/08/16-10/08/16	3	:30	1:30A- Family Feud Wind 2							1			\$10.00		Greensboro (WXLV)	1-2m Family Feud	9/29/16
17.1.1	Closed Preempt (17)	10/08/16															Greensboro (WXLV)	Program Change/Spot -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbai.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

<b>Contract #</b>	<b>2505351</b>	<b>Date Entered</b>	05/23/16
<b>Schedule Dates</b>	10/04/16-10/10/16	<b>Last Modified</b>	10/05/16
<b>Advertiser</b>	Roy Cooper for Governor-D (110331)	<b>Entered By</b>	Lisa Carter
<b>Agency</b>	Greer Margolis Mitchell, Burns & Associates-Washi	<b>CO-OP</b>	No
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)	<b>Headline #</b>	ECR2516944
<b>Brand</b>	CANDIDATE (321722)	<b>Demo</b>	
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Millennium Washington DC	<b>Package Deal</b>	
<b>Buyer Name</b>	Mike Furman,	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$1,898.25
<b>CPE</b>	297/317/4711	<b>Net Total</b>	\$10,756.75
<b>Account Types</b>	National/Political Candidate Agency BRD	<b>Sales Tax</b>	
<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	candidate AMY MCCREARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Revised Line / SPOT (18)	10/09/16-10/09/16	4	:30	7:58-8:00A- ABC-Good Morning America Sunday								1	1			Greensboro (WXLV)	Good Morning America Weekend	5/23/16
18.1	Normal Line / SPOT (18)	10/09/16-10/09/16	3	:30	7:58-8:00A- ABC-Good Morning America Sunday								1	1	\$40.00	\$40.00	Greensboro (WXLV)	Good Morning America Weekend	9/29/16
19.0	Normal Line / Prime (19)	10/10/16-10/10/16	4	:30	7:58-10P (EST)		1							1	\$425.00	\$425.00	Greensboro (WXLV)	Dancing With the Stars-ABC	5/23/16
20.0	Normal Line / Prime (20)	10/10/16-10/10/16	4	:30	10P- 11P (EST)		1								\$300.00		Greensboro (WXLV)	Castle-ABC	5/23/16
20.0.1	Closed Preempt (20)	10/10/16															Greensboro (WXLV)	Program Change/Spot -	
21.0	Revised Line / Prime (21)	10/06/16-10/06/16	4	:30	7:57-56P- ABC-Greys Anatomy (Thursday)					1							Greensboro (WXLV)	Greys Anatomy-ABC	5/23/16
21.1	Normal Line / Prime (21)	10/06/16-10/06/16	3	:30	7:57-56P- ABC-Greys Anatomy (Thursday)					1				1	\$1,500.00	\$1,500.00	Greensboro (WXLV)	Greys Anatomy-ABC	9/29/16
23.0	Normal Line / Prime (23)	10/07/16-10/07/16	4	:30	10P- ABC-20/20 (Friday)						1			1	\$250.00	\$250.00	Greensboro (WXLV)	20/20-ABC	5/23/16
24.0	Normal Line / Prime (24)	10/09/16-10/09/16	4	:30	9P- 10P (EST)								1		\$215.00		Greensboro (WXLV)	The Family-ABC	5/23/16
24.0.1	Closed Preempt (24)	10/09/16															Greensboro (WXLV)	No Availability/Exception - local break starts at 10:35p	
25.0	Normal Line / Prime (25)	10/09/16-10/09/16	4	:30	10P- ABC-Quantico (Sunday)								1		\$180.00		Greensboro (WXLV)	Quantico-ABC	5/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbai.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Fumman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4711	Commission	\$1,898.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$10,756.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Candidate AMY MCCREARY		

Greensboro (WXLV)		
Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
Grand Total:	67	\$12,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered					
25.0.1	Closed Preempt (25)	10/09/16															Greensboro (WXLV)	Program Change/Exception						
26.0	Revised Line / SPOT (2)	10/10/16-10/10/16	4	:30	7A- ABC Good Morning America	2											Greensboro (WXLV)	Good Morning America	5/23/16					
26.1	Normal Line / SPOT (2)	10/10/16-10/10/16	2	:30	7A- ABC Good Morning America	2								2	\$120.00	\$240.00	Greensboro (WXLV)	Good Morning America	9/29/16					
27.0	Revised Line / SPOT (8)	10/10/16-10/10/16	4	:30	3P- Dr Phil	1											Greensboro (WXLV)	Dr. Phil	5/23/16					
27.1	Revised Line / SPOT (8)	10/10/16-10/10/16	4	:30	3P- Dr Phil	1											Greensboro (WXLV)	Dr. Phil	9/19/16					
27.2	Revised Line / SPOT (8)	10/10/16-10/10/16	4	:30	3P- Dr Phil	1											Greensboro (WXLV)	Dr. Phil	9/26/16					
27.3	Normal Line / SPOT (8)	10/10/16-10/10/16	3	:30	3P- Dr Phil	1								1	\$70.00	\$70.00	Greensboro (WXLV)	Dr. Phil	9/29/16					
28.0	Normal Line / SPOT (9)	10/10/16-10/10/16	4	:30	4:30P- Family Feud D	1									\$30.00		Greensboro (WXLV)	CAN ADR 4-SP Family Feud/Family Feud	5/23/16					
28.0.1	Closed Preempt (9)	10/10/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick						
29.0	Revised Line / SPOT (10)	10/10/16-10/10/16	4	:30	5P- Peoples Court	1											Greensboro (WXLV)	Peoples Court	5/23/16					
29.1	Revised Line / SPOT (10)	10/10/16-10/10/16	4	1:00	5P- Peoples Court	1											Greensboro (WXLV)	Peoples Court	9/18/16					
CONFIRMATION CONTRACT																								
Accepted-Agency/Advertiser:					Date:					Accepted-Station:					Date:					Comments:				

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR2516944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	Normal
Sales Office	Millennium Washington DC	Order Type	Package Deal
Buyer Name	Mike Furman,	Commission %	15.00
Phone/Fax	/	Commission	\$1,898.25
CPE	29/317/4711	Net Total	\$10,756.75
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	candidate ANY MOCCARY		

Greensboro (WXLV)		
Broadcast Month	Spots	Rate
Oct 2016	67	\$12,655.00
Grand Total:	67	\$12,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.2	Normal Line / SPOT (10)	10/10/16-10/10/16	4	:30	5P- Peoples Court	1	1							1	\$30.00		Greensboro (WXLV)	Peoples Court	9/26/16
29.2.1	Closed Preempt (10)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -	
30.0	Normal Line / News (11)	10/10/16-10/10/16	4	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	1	1							1	\$65.00		Greensboro (WXLV)	News14 On ABC 45	5/23/16
30.0.1	Closed Preempt (11)	10/10/16															Greensboro (WXLV)	Pre-empt/Exception - Sold out, equal access, matt	
32.0	Normal Line / SPOT (13)	10/10/16-10/10/16	4	:30	7-28-30P- Family Feud B	1	1							1	\$100.00		Greensboro (WXLV)	Family Feud	5/23/16
32.0.1	Closed Preempt (13)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -	
33.0	Revised Line / SPOT (15)	10/10/16-10/10/16	4	:30	11:35P- ABC-Jimmy Kimmel Live	1	1							1			Greensboro (WXLV)	Jimmy Kimmel Live	5/23/16
33.1	Revised Line / SPOT (15)	10/10/16-10/10/16	4	1:00	11:35P- ABC-Jimmy Kimmel Live	1	1							1			Greensboro (WXLV)	Jimmy Kimmel Live	9/18/16
33.2	Revised Line / SPOT (15)	10/10/16-10/10/16	4	:30	11:35P- ABC-Jimmy Kimmel Live	1	1							1			Greensboro (WXLV)	Jimmy Kimmel Live	9/26/16
33.3	Normal Line / SPOT (15)	10/10/16-10/10/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1	1							1	\$80.00		Greensboro (WXLV)	Jimmy Kimmel Live	9/29/16
34.0	Normal Line / SPOT (16)	10/10/16-10/10/16	4	:30	12:37A- ABC-Nightline	1	1							1	\$10.00		Greensboro (WXLV)	Nightline	5/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27104

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4711	Commission	\$1,898.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$10,756.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate Amy McCreary		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
35.0	Revised Line / SPOT (7)	10/10/16-10/10/16	4	:30	2P-ABC-General Hospital		1										Greensboro (WXLV)	General Hospital	5/23/16		
35.1	Normal Line / SPOT (7)	10/10/16-10/10/16	1	:30	2P-ABC-General Hospital		1							1	\$190.00	\$190.00	Greensboro (WXLV)	General Hospital	9/29/16		
36.0	Revised Line / SPOT (3)	10/10/16-10/10/16	4	:30	9A-Dr Phil 2		1										Greensboro (WXLV)	Dr. Phil	5/23/16		
36.1	Revised Line / SPOT (3)	10/10/16-10/10/16	4	1:00	9A-Dr Phil 2		1										Greensboro (WXLV)	Dr. Phil	9/18/16		
36.2	Normal Line / SPOT (3)	10/10/16-10/10/16	4	:30	9A-Dr Phil 2		1							1	\$20.00	\$20.00	Greensboro (WXLV)	Dr. Phil	9/26/16		
37.0	M/G For 9.0.1,9.0.2,9.0.3,9.0.4 / SPOT (9)	10/04/16-10/07/16	4	:30	4P-Harry Connick		1	1	1	1					\$30.00		Greensboro (WXLV)	HARRY	9/18/16		
37.0.1	Closed Preempt (9)	10/06/16															Greensboro (WXLV)	Sold Out/Exception -			
37.0.2	Closed Preempt (9)	10/05/16															Greensboro (WXLV)	Sold Out/Exception -			
37.0.3	Closed Preempt (9)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -			
37.0.4	Closed Preempt (9)	10/07/16															Greensboro (WXLV)	Pre-empt/Exception -			
38.0	M/G For 28.0.1 / SPOT (9)	10/10/16-10/10/16	4	:30	4P-Harry Connick		1								\$30.00		Greensboro (WXLV)	HARRY	9/18/16		
38.0.1	Closed Preempt (9)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -			
39.0	Normal Line / SPOT (5)	10/10/16-10/10/16	4	:30	12P-The Doctors		1							1	\$20.00	\$20.00	Greensboro (WXLV)	The Doctors	9/18/16		
CONFIRMATION CONTRACT																					
Accepted-Agency/Advertiser:					Date:		Accepted-Station:					Date:		Comments:							

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjnet7p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates 10/04/16-10/10/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4711  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
AMY MCCARY

Date Entered 05/23/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169944  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,898.25  
Net Total \$10,756.75  
Sales Tax

Greensboro (WXLV)		
Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / News (11)	10/04/16-10/07/16	4	:30	5:58-5:30P- News-News 14 Carolina on ABC 45 at 6pm			1	1	1	1				\$55.00		Greensboro (WXLV)	News14 On ABC 45	9/18/16
40.0.1	Closed Preempt (11)	10/07/16															Greensboro (WXLV)	Sold Out/Exception -	
40.0.2	Closed Preempt (11)	10/06/16															Greensboro (WXLV)	Sold Out/Exception -	
40.0.3	Closed Preempt (11)	10/05/16															Greensboro (WXLV)	Sold Out/Exception -	
40.0.4	Closed Preempt (11)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
41.0	Normal Line / SPOT (12)	10/04/16-10/07/16	4	1:00	6:58-5:00P- Family Feud	2		X	X	X	X				\$170.00		Greensboro (WXLV)	Family Feud	9/18/16
41.0.1	Closed Preempt (12)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
41.0.2	Closed Preempt (12)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
42.0	Normal Line / SPOT (3)	10/04/16-10/07/16	4	:30	9A- Dr Phil 2			1	1	1	1			2	\$20.00	\$40.00	Greensboro (WXLV)	Dr. Phil	9/26/16
42.0.1	Closed Preempt (3)	10/07/16															Greensboro (WXLV)	Sold Out/Exception - matt	
42.0.2	Closed Preempt (3)	10/06/16															Greensboro (WXLV)	Sold Out/Exception - matt	
43.0	Normal Line / SPOT (6)	10/04/16-10/07/16	4	:30	12:57-5:58P- ABC-The Chew			1	1	1	1				\$20.00		Greensboro (WXLV)	The Chew	9/26/16
43.0.1	Closed Preempt (6)	10/07/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furtman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4711	Commission	\$1,898.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$10,756.75
Billing Type	Weekly/irregular	Sales Tax	
Comments	candidate AMY MCCREARY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0.2	Closed Preempt (6)	10/06/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	
43.0.3	Closed Preempt (6)	10/05/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	
43.0.4	Closed Preempt (6)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	
44.0	Revised Line / SPOT (8)	10/04/16-10/07/16	4	:30	3P- Dr Phil		1	1	1	1	1						Greensboro (WXLV)	Dr. Phil	9/26/16
44.1	Normal Line / SPOT (8)	10/04/16-10/07/16	3	:30	3P- Dr Phil		1	1	1	1	1			4		\$70.00	Greensboro (WXLV)	Dr. Phil	9/29/16
45.0	Normal Line / SPOT (10)	10/04/16-10/07/16	4	:30	5P- Peoples Court		1	1	1	1	1			1		\$30.00	Greensboro (WXLV)	Peoples Court	9/26/16
45.0.1	Closed Preempt (10)	10/05/16															Greensboro (WXLV)	Pre-empt/Exception - political LUR in time period is \$60	
45.0.2	Closed Preempt (10)	10/06/16															Greensboro (WXLV)	Pre-empt/Spot - HRA, matt	
45.0.3	Closed Preempt (10)	10/07/16															Greensboro (WXLV)	Pre-empt/Spot - HRA, matt	
46.0	Normal Line / SPOT (12)	10/04/16-10/07/16	4	:30	6:58:50P- Family Feud		1	1	1	1	1					\$85.00	Greensboro (WXLV)	Family Feud	9/26/16
46.0.1	Closed Preempt (12)	10/05/16															Greensboro (WXLV)	Pre-empt/Exception - HRA, matt	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjune7p-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates 10/04/16-10/10/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/Dc, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4711  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
AMY MCCREARY

Date Entered 05/23/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169944  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,898.25  
Net Total \$10,756.75  
Sales Tax

Greensboro (WXLV)	Spots	Rate
By Broadcast Month		
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0.2	Closed Preempt (12)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - HR4, mat	
46.0.3	Closed Preempt (12)	10/07/16															Greensboro (WXLV)	Sold Out/Exception - rate won't clear, mat	
46.0.4	Closed Preempt (12)	10/06/16															Greensboro (WXLV)	Sold Out/Exception - rate won't clear, mat	
47.0	Normal Line / SPOT (12)	10/10/16-10/10/16	4	:30	6:58:50P- Family Feud	1									\$85.00		Greensboro (WXLV)	Family Feud	9/26/16
47.0.1	Closed Preempt (12)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -	
48.0	Normal Line / News (14)	10/10/16-10/10/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1									\$60.00		Greensboro (WXLV)	News14 On ABC 45	9/26/16
48.0.1	Closed Preempt (14)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -	
49.0	Normal Line / Prime (22)	10/07/16-10/07/16	4	:30	9P- ABC-Shark Tank (Friday)						1				\$250.00		Greensboro (WXLV)	SHARK TANK	9/26/16
49.0.1	Closed Preempt (22)	10/07/16															Greensboro (WXLV)	Pre-empt/Exception - mat	
50.0	Normal Line / Prime (25)	10/09/16-10/09/16	4	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)								1		\$180.00	\$180.00	Greensboro (WXLV)	APV	9/26/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates: 10/04/16-10/10/16  
Advertiser: Roy Cooper for Governor-D (110331)  
Agency: Greer Margolis Mitchell, Burns & Associates-Washi  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: CANDIDATE (321722)  
Salesperson: Millennium/Dc, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Mike Furman,  
Phone/Fax: /  
CPE: 297/317/4711  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: candidate  
AMY MCCARY

Date Entered: 05/23/16  
Last Modified: 10/05/16  
Entered By: Lisa Carter  
CO-OP: No  
Headline #: ECR25169944  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,898.25  
Net Total: \$10,756.75  
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
Grand Total:	67	\$12,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / News (11)	10/10/16-10/10/16	4	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	1								1	\$65.00		Greensboro (WXLV)	News14 On ABC 45	9/27/16
51.0.1	Closed Preempt (11)	10/10/16															Greensboro (WXLV)	Sold Out/Exception -	
52.0	Normal Line / SPOT (7)	10/04/16-10/07/16	1	:30	2P- ABC-General Hospital			1	1	1	1			4	\$190.00	\$760.00	Greensboro (WXLV)	General Hospital	9/29/16
53.0	Normal Line / SPOT (9)	10/10/16-10/10/16	3	:30	4P- Harry Connick		1							1	\$60.00	\$60.00	Greensboro (WXLV)	HARRY	9/29/16
54.0	Normal Line / SPOT (9)	10/04/16-10/07/16	3	:30	4P- Harry Connick			1	1	1	1			4	\$60.00	\$240.00	Greensboro (WXLV)	HARRY	9/29/16
55.0	Normal Line / News (11)	10/10/16-10/10/16	2	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm		1								\$260.00		Greensboro (WXLV)	News14 On ABC 45	9/29/16
55.0.1	Closed Preempt (11)	10/10/16															Greensboro (WXLV)	Pre-empt/Exception - LUR	
56.0	Normal Line / News (11)	10/04/16-10/07/16	2	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm			1	1	1	1				\$260.00		Greensboro (WXLV)	News14 On ABC 45	9/29/16
56.0.1	Closed Preempt (11)	10/07/16															Greensboro (WXLV)	Pre-empt/Exception - LUR	
56.0.2	Closed Preempt (11)	10/06/16															Greensboro (WXLV)	Pre-empt/Exception - LUR	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	Normal
Sales Office	Millennium Washington DC	Order Type	Package Deal
Buyer Name	Mike Furman,	Commission %	15.00
Phone/Fax	/	Commission	\$1,898.25
CPE	297/317/4711	Net Total	\$10,756.75
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	candidate AMY MCCABY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
Grand Total:	67	\$12,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0.3	Closed Preempt (11)	10/05/16															Greensboro (WXLV)	Pre-empt/Exception - LUR	
56.0.4	Closed Preempt (11)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - LUR	
57.0	Normal Line / SPOT (12)	10/10/16-10/10/16	2	:30	6:58:50P- Family Feud	1								1	\$340.00	\$340.00	Greensboro (WXLV)	Family Feud	9/29/16
58.0	Normal Line / SPOT (12)	10/04/16-10/07/16	2	:30	6:58:50P- Family Feud			1	1	1	1			4	\$340.00	\$1,360.00	Greensboro (WXLV)	Family Feud	9/29/16
59.0	Normal Line / SPOT (13)	10/10/16-10/10/16	2	:30	7:28:30P- Family Feud B	1								1	\$400.00	\$400.00	Greensboro (WXLV)	Family Feud	9/29/16
60.0	Normal Line / SPOT (13)	10/04/16-10/07/16	2	:30	7:28:30P- Family Feud B			1	1	1	1			4	\$400.00	\$1,600.00	Greensboro (WXLV)	Family Feud	9/29/16
61.0	Normal Line / News (14)	10/10/16-10/10/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1								1	\$120.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	9/29/16
62.0	Normal Line / Prime (26)	10/09/16-10/09/16	4	:30	9P- ABC News: Your Voice Debate								1	1	\$750.00	\$750.00	Greensboro (WXLV)	DEBATE	9/29/16
63.0	M/G For 29.2.1,49.0.1 / News (27)	10/05/16-10/07/16	1	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am				X	X	X			1	\$200.00	\$200.00	Greensboro (WXLV)	NEWS	10/3/16
64.0	M/G For 29.2.1,49.0.1 / SPOT (28)	10/08/16-10/08/16	2	:30	8A- ABC-Good Morning American Saturday							1		1	\$80.00	\$80.00	Greensboro (WXLV)	GMA	10/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://segi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2505351

Schedule Dates	10/04/16-10/10/16	Date Entered	05/23/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	10/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169944
Salesperson	Millennium/DC, Washington DC (1108)	Demo	Normal
Sales Office	Millennium Washington DC	Order Type	Package Deal
Buyer Name	Mike Furman,	Commission %	15.00
Phone/Fax	/	Commission	\$1,898.25
CPE	297/317/4711	Net Total	\$10,756.75
Account Types	National/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	candidate AMY MCCABY		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	67	\$12,655.00
<b>Grand Total:</b>	<b>67</b>	<b>\$12,655.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
65.0	M/G For	10/08/16-10/08/16	3	:30	3:30p- Sports-ABC College Football 2							1		1	\$1,300.00	\$1,300.00	Greensboro (WXLV)	COLLEGE FOOTBALL	10/5/16
	51.4,17.1,20.0,1,42.0,1,42.0,2,43.0,1,43.0,2,43.0,3,43.0,4,56.0,1,56.0,2,56.0,3,56.0,4 / Football (29)																		
66.0	M/G For	10/10/16-10/10/16	1	:30	2p- ABC-General Hospital		1							1	\$190.00	\$190.00	Greensboro (WXLV)	GH	10/5/16
	51.4,17.1,20.0,1,42.0,1,42.0,2,43.0,1,43.0,2,43.0,3,43.0,4,56.0,1,56.0,2,56.0,3,56.0,4 / SPOT (30)																		

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Mike Furman - authorized media buyer

being/on behalf of: Reynolds

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Casper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/14/14

Date

Signature

Open Ro

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allen S. Alden

Signature

Allen Alden

Printed Name

DR

Title

# AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Orders		

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.